



P O Box 325
Redoubt Street
Taupo 2730
NEW ZEALAND
07 378 9806

Re: Court Advertising Proposal

Taupo Tennis offers an **exclusive** opportunity to attract new business, reinforce existing business and support the community by advertising in a prime position. No other competitor within your industry will be approached unless you choose to decline this offer.

The club has 8 heavily used, floodlit tennis courts, for which we allocate to advertising space. This space offers continual visibility for maximum exposure, 7 days a week, 365 days of the year. Our complex is situated on the village green, **prime** Taupo land. It is central to town and seen by passing traffic on main highway No 1. which is estimated at 14,500 vehicles per day.

The club has held a strong Senior & Junior Membership for the last 8 years, with continual drives to increase numbers. Club days are held twice a week during the tennis season. At least another 150 non-member enthusiasts participate in the business house league that occupies the courts a further two evenings a week. Veterans engage Tuesday and Thursday morning tennis with the remainder days being filled by a strong "Grasshopper" and Junior following. This latter market attracts a large number of non-playing parents to the courts. As our courts are a community complex, courts are available for hire therefore allowing holidaymakers to also enjoy the facilities.

Having grown to an 8 court complex, necessary not only to accommodate our fast growing participation rates, but also for strengthening our appeal to host National Events attracting out of town entries, we now have the capability to take tennis to the wider public.

Download the advertising site plan, for current available positions and their relative values. Positions are limited and each position within a site is allocated purely on a first in first served basis. The signs are to be supplied by the advertiser meeting the required specifications and will be displayed for a calendar period. As a preferred sponsor you will receive first right of refusal for continuum.

To take advantage of the market reach our club could deliver your organisations, and in doing so be actively assisting our non-profit community association to continue to promote tennis locally, please download and complete the application form, and return to us with your payment. We will notify you as soon as this is received to coordinate your sign placement.

Thankyou.